

GLOBELINK

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GLOBELINK GROUP



ANNUAL CONFERENCE 2019 Istanbul, Turkey



GLOBELINK GROUP'S ANNUAL CONFERENCE 2019, ISTANBUL

Globelink Group's Annual Conference 2019 was held in Istanbul, Turkey from 21 to 25 October 2019. With a total of 175 participants this year, the event was successfully concluded at Hilton Istanbul Bomonti Hotel & Conference Center.

Istanbul, a fascinating city built on two Continents, is divided by the Bosphorus Strait. This is one of the greatest cities in the world where you can see a modern western city combined with a traditional eastern city with a melting pot of different civilizations and people. Since the Republic of Turkey was founded in 1923, Istanbul continues to grow and today boasts a population of over 15 million people. This makes Istanbul the largest city of Turkey and one of the biggest cities in the world.

The annual conference was officially opened on Monday, 21 October with a welcome address and key note speech by our Executive Chairman, Mr CW Tan and Group CEO, Mr Daniel Tok.



Mr CW Tan (Executive Chairman) delivering his keynote speech



Mr Daniel Tok (Group CEO) delivering his keynote speech

Our Executive Chairman, Mr CW Tan, with his multiple talents, never fails to disappoint, as he joins the professional dancers in the opening performance, “Kafkas”.

Just like all previous years, the annual event provided an excellent platform for offices and partners located in all parts of the world to meet and discuss market trends, development and opportunities. Friendships are made, rekindled, and boosted every year at the event.



Participants engaged in discussions



2019 is a special year for Globelink Ünimar as it marks their 25th Anniversary. Hence, it is especially meaningful that the Group's Annual Conference was held in Istanbul this year. To commemorate Globelink Ünimar's 25th Anniversary, there were special performances during the gala dinner, including cultural dances that highlights the rich Turkish culture, as well as a tantalizing performance by the belly dancers! The video highlights prepared by Globelink Ünimar is a great illustration of their 25 years' journey. The Globelink Ünimar's team also took the opportunity to showcase their talents in singing, demonstrating great teamwork and effort. The participants were definitely kept well entertained throughout the evening.

Left to right:
Mr Daniel Tok (Group CEO),
Mr CW Tan (Executive Chairman),
Mr Ugurhan Kicki (Managing Director, Globelink Ünimar),
Mr Cihan Yusufi (Managing Director, Globelink Ünimar)



Mr CW Tan & Mr Daniel Tok with the Globelink Unimar team



Turkish cultural dance during the Gala Dinner

The Annual Conference ended with a networking tour on the last day, allowing participants to visit the iconic tourist sites like Hagia Sophia Musuem, Topkapi Palace, Blue Mosque and ending off with shopping at the Spice Market.

Once again, it's another successful yearly event concluded. Our heartiest thanks to the Globelink Ünimar team for the great teamwork and support rendered for the entire event, and great appreciation to all who made this event a great success. Till the next one!

CELEBRATING 25 YEARS OF SUCCESS



GLOBELINK ÜNIMAR WILL CONTINUE TO BE THE PIONEER OF THE SECTOR

2019 is a special year for Globelink Ünimar.

Ünimar, whose foundations were laid 25 years ago by two young entrepreneurs, who are also childhood friends, was founded to bring a new vision to partial sea transportation, which Turkish transport sector was not used to at that time.

Globelink Ünimar, which has achieved significant successes both in import and export-oriented partial sea transport over the years, has become one of the pioneers of the sector. The success achieved and the trust built in the sector have brought new cooperation and new service fields.

After sea transport, Globelink Ünimar began to provide service in air transport and then, in road transport. The service network of Globelink Ünimar has expanded with the offices opened in Turkey's important port cities and airports.

The strategic partnership with Globelink Group, one of the largest companies in the world in partial sea transport, in 2011 became one of the touchstones of Ünimar. After 25 years of success, Globelink ÜNİMAR has become a company with 9 offices and 200 employees in Turkey and more than 100 Globelink offices, 2, 000 agencies and 16,000 customers in 31 countries worldwide.

The most important strength of Globelink Ünimar, which has managed to grow every year, in 25 years, in which the world and business patterns change rapidly, was the value it attaches to human beings. Globelink Ünimar, which has prioritized people in all of its investments since its establishment, has managed to eliminate the lack of qualified human labor experienced by the logistics industry with Ünimar Academy.

The strong structure that Globelink Ünimar built on trust in a quarter-century continues to give hope for the upcoming years. We wish them many 25 years full of good cooperation and successes.

GLOBALINK ÜNİMAR'IN BAŞARI GRAFIĞİ

1994

Ünimar, Cihan Yusufi ve Uğurhan Kıçki tarafından İstanbul'da kuruldu

Ünimar was established by Cihan Yusufi and Uğurhan Kıçki



1998

Ünimar, Altunizade 'de yeni ofisine taşındı

Ünimar moved to new office in Altunizade



2004

Ünimar havayolu taşımacılığına başladı

Ünimar started air transport



2009

Bursa şubesi açıldı

Bursa office was opened

1997

Ünimar, denizyolu ihracat parsiyel taşımacılığına başladı

Ünimar started to operate in sea export partial transportation



2001

Ünimar'ın ilk şubesi İzmir'de açıldı

Ünimar's first office was opened in İzmir



2009

Ünimar, hizmet ağına karayolu taşımacılığını da ekledi

Ünimar added road transport to its service network



“Sıfırdan kurulmuş bir yapı ile birlikte üretebilmek, belirlenen hedeflere ulaşmak, ülke ekonomisine katkı sağlamak gerçekten çok güzel bir duygu.”



CİHAN YUSUFİ

“Being able to produce with a structure built from scratch, to reach the determined targets, to contribute to the country's economy is a really good feeling.”

THE SUCCESS GRAPHICS OF GLOBELINK ÜNİMAR



2011

Atatürk Havalimanı ofisi açıldı

Atatürk Airport office was opened



2014

Konya ofisi açıldı

Konya office was opened



2018

Çalışanların kariyer gelişimi için Ünimar Akademi kuruldu

Ünimar Academy was established for the career development of the employees



2011

Ünimar, dünyanın en büyük denizyolu parsiyel taşımacılık firmalarından CWT GlobeLink ile joint venture yaptı

Ünimar carried out joint venture with CWT GlobeLink, which is one of the world's biggest companies in partial sea transport



2012

Mersin ve Ambarlı şubeleri açıldı

Ambarlı and Mersin offices were opened



2016

Ankara'da açılan ofis ile GlobeLink Ünimar'ın yurt içindeki ofis sayısı 9'a ulaştı

The number of GlobeLink Ünimar's domestic offices reached 9 with the office opened in Ankara



2019

GlobeLink Ünimar, İstanbul Havalimanı'nda ofis açarak, hizmet ağını genişletti

GlobeLink Ünimar expanded its service network by opening an office at Istanbul Airport

"Kuruluş aşamamızdan itibaren çok iyi yerlere geleceğimize her zaman inanıyordum. Bunun için çok çalıştık, herkese karşı dürüst olduk."



UĞURHAN KIŞKI

"I have always believed that we would reach very good positions since the day our company was established. We have worked very hard for this, we have become honest to everyone."

ÜNİMAR ACADEMY

30 participants who completed the FIATA Diploma in Freight Forwarding organized by UTİKAD with the support of İTÜSEM received their diplomas at the graduation ceremony on September 16, 2019 at the RadissonBlu Hotel Şişli.

Four employees of our company successfully completed the 'FIATA Diploma training' and received their diplomas. Globelink Ünimar Co-founder and UTİKAD Vice-Chairman Cihan Yusufi attended the ceremony and Globelink Ünimar employees Ebru Fedakar, Erhan Parlak, Turgut Arslan and Suzan Çelebi received their diplomas.



NEW SERVICE HO CHI MINH TO LAEM CHABANG

SERVICE DETAILS:

Carrier: CK LINE
Sailing day: Sunday
Transit time: 3 days
Frequency: Weekly

CONTACT DETAILS:

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HOLIDAY - NOVEMBER 2019

COUNTRY	DATE	HOLIDAY (2019)
Australia	05 Nov	Melbourne Cup Day
Croatia	01 Nov	All Saints' Day
Egypt	10 Nov	Prophet Mohamed's Birthday
Guatemala	01 Nov	All Saints' Day
Indonesia	09 Nov	Prophet Muhammad
Kuwait	10 Nov	The Prophet's Birthday
Malaysia	10 Nov	Prophet Muhammad's Birthday
Mauritius	02 Nov	Arrival of Indentured
Morocco	06 Nov	Green March
	10 Nov	The Prophet Muhammad's Birthday
	18 Nov	Independence Day
Pakistan	10 Nov	Eid Milad-un-Nabi
Philippines	01 Nov	All Saints' Day
	30 Nov	Bonifacio Day
Portugal	01 Nov	All Saints' Day
Romania	30 Nov	St Andrew's Day
Slovenia	01 Nov	Remembrance Day
Spain	01 Nov	All Saints' Day
Sri Lanka	10 Nov	Milad-Un-Nabi
	12 Nov	Iil Full Moon Poya Day
United Arab Emirates	10 Nov	Prophet Mohammed's Birthday
	30 Nov	Martyrs' Day

CWT Globelink Group

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