

# GLOBELINK

A monthly newsletter publication of Globelink Group



## Chairman's Message 2019

2018 has been an eventful year for the shipping and freight industry with many changes in the market. The year ended with relatively strong volume surge due to the expedited shipments by importers, in order to avoid paying higher duties as a result of possible higher tariff amounts in 2019. The "Trade Wars" between USA and China, EU and various other countries has been the major disruptor in the industry in 2018.

Several issues will continue to plague the industry in 2019, including the uncertainty of USA Trade Wars. The impact of Brexit (or not) is still largely unknown. Amidst the various challenges, we also see several innovations in 2018 and many "first" initiatives.

- A small numbers of shipping lines and shippers have started using bio-fuels made out of vegetable oils to power the ships.
- Maersk Line begin their test of plying the Northern Sea Route starting from Vladivostok, Russia calling Saint Petersburg, Vostochny and Busan, before passing through Bering Strait on her way to Bremerhaven, Germany.
- Digitalization is now a common buzz and several promising developments are currently underway. The use of Blockchain Technology in Smart Bills of Lading, Container Tracking, Letter of Credits, instant container bookings etc. are all promising great potentials. It has been reported that some of the major shipping lines in the container industry namely, Maersk Line, MSC, CMA-CGM, Hapag Lloyd and ONE are now in discussions to form an association and pave the way for further digitalization, standardization and interoperability within the industry. An MSC Press release confirms that IT executives from these companies are currently discussing the creation of common information technology standards which shall be openly available and free of charge for all stakeholders of the wider container shipping industry.

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Look forward to 2019, several trends that has emerged in 2018 will carry through to 2019.

The migration of factories from China to S.E. Asia which started in 2018 will gather momentum. China is further moving away from being the world's factory for goods towards being a consumption country. The shift that started from China to move production of labour-intensive products will further accelerate in 2019. Particularly for products such as textiles, apparels, footwear and furniture, are likely to be the first industries that will leave China.

All major lines are preparing for the IMO 2020 Sulphur Cap. The impact of the cost increase will be far reaching and pose significant difficulties to many industries.

Shipping capacity is expected to continue its increase in 2019. Carriers will continue to look at profit maximization per vessel and take advantage of a strong market to increase revenue.

Many BCOs realise that cheap rates will cause their cargo to be left behind at the first sign of

strong market and during high-demand situations. Many Mid-sized BCOs are turning to the Forwarders get better service and protection.

2019 may be a turning point for supply and demand balance, which has plagued the shipping industry for many years. However, the big unknowns that may change everything are fuel costs, trade discussions, disruptive entrants, and industry consolidation.

The first intermodal freight train from Chengdu arrived at the South Container Terminal in Vienna with a transit time of 14 days. It covers a distance of 9,800 km. In Globelink we too are developing our Rail Freight segment. We are fairly successful in our first foray in Chengdu and are expanding into other major Train Stations.

Our focus on DG services will see greater extension in its coverage and we intend to develop more on these services. We will continue to grow our footprint with more offices opening in the pipeline.

While we face the uncertainties attributed to the confluence of geopolitical, economic and trade

policy risks, rebalancing of the Chinese economy, slower growth of global value chains and changes in the global energy mix, it is also our believe that, if the trends are effectively leveraged, the game changing elements of digitization, E-commerce and the China Belt and Road initiative have the potential to increase the strength of international shipping.

Let me wish our readers every success in navigating the future trends and profit from that very success.

I would like to thank all our customers and partners and wish all of you a Happy & Successful 2019!

***Executive Chairman***  
***Mr Tan Choon Wei***



# Ningbo International Shipping Logistic Fair



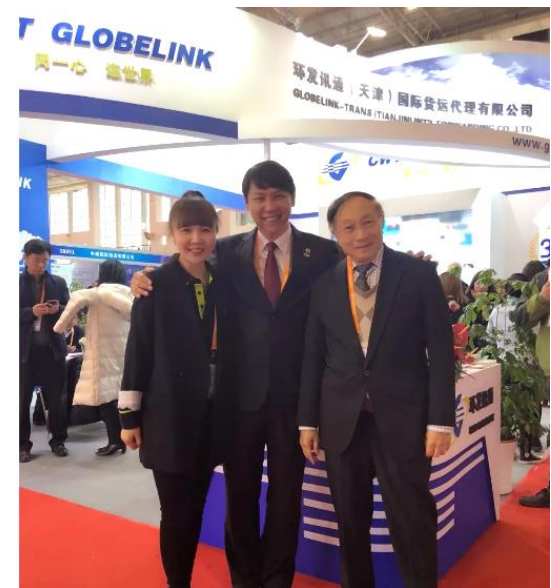
The 2nd China (Ningbo) International Shipping Logistics Fair was held at Ningbo International Convention and Exhibition Center from 10<sup>th</sup> to 12<sup>th</sup> December 2018. The event was organised by the Ningbo International Transport Association, with the theme of “Active Integration into the Belt and Road, Linking China, Connecting the World”.

Globelink Ningbo, being the Vice President of the Ningbo International Transport Association, is proud to be part of this important event which promotes high-end shipping logistics cooperation in Ningbo, and between Ningbo and key port cities. More than 10,000 exhibitors and business representatives gathered to share business opportunities.

The opening address was by Mr Li Guanding, Deputy Mayor of Ningbo, followed by speeches from Mr Cui Zhongfu, Vice President of China Federation of Logistics and Purchasing, and Mr Ye Jian, former President of China Port Association. Mr Cui Xiuliang, secretary of the party group and director of the Ningbo Port and Anti-Smuggling Office, presided over the opening ceremony.

CWT Globelink Group’s Executive Chairman, Mr Tan Choon Wei, was on stage to officiate opening of the fair, among other officials.





The event was mainly focused on the Shipping and Logistics exhibitions and transactions, where port enterprises, listed companies, ship owners and well-known logistics corporations come together to showcase their expertise and product offerings.

The other main highlight of the event was The “Belt and Road” Port Cooperation Summit Forum, which focused on the global economic trade, shipping service model and smart logistics, to discuss an appropriate way of developing international shipping logistics. The Forum included the signing ceremony of major shipping logistics projects and the opening ceremony of the Asia-Pacific International Shipping Logistics Alliance, smart logistics amongst other hot topics.

Our booth allowed us to showcase our network solutions and quality services, interact with partners and business associates with discussions of the market situations and business cooperation. It was an excellent platform not just for promoting our organisation’s superior strength in the industry, but it was also a great opportunity to enhance our relations with our customers and partners on a professional level.

# Announcement on Globelink Thailand

With effect from 3rd December 2018, our existing agent, Cargo World Thailand, has changed its name to "Globelink (Thailand) Co., Ltd" (GLT), making it a branch under Globelink Group. Though this is a new office, it consists of the same experienced team being led by Mr Vichai K.Watana, whom have been serving our customers for 28 years. We are confident that they will continue to deliver the high level of services that all had come to expect of us in Thailand.

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# AEO Certification of Globelink Portugal Warehouse

We are delighted to share that our Globelink Portugal warehouse concluded the re-validation of the AEO (Customs Simplifications/Security and Safety) status.

**Globelink Portugal is the only global NVOCC in Portugal operating in an AEO warehouse, offering our customers an enhanced confidence in the processes of handling of their shipments.**

Globelink Portugal offers direct services to the United States of America (USA) and this certification is crucial for shipments to USA as in 2012, the USA and European Union (EU) signed a decision on the mutual recognition of their respective trade partnership programmes, namely the C-TPAT in the US and the AEO in the EU. The Decision recognizes compatibility between the EU and the US trade partnership programmes.

Each customs authority will treat members of the other customs authority's programme in a manner comparable to the way it treats members of its own programme.

This certification is Globelink's way of establishing our commitment in providing effective management to meet international quality requirements and provide the service that meets customers' needs.

UNIÃO EUROPEIA

Autorização AEO

PT AEOF 20180012900 (Número de autorização)	
1. Titular da autorização AEO Trucking-Transportes, Lda Número EORI: PT 504778340 N.º de TVA: PT 504778340	2. Autoridade emissora PT000900 - Autoridade Tributária e Aduaneira  A Diretora Geral Assinado de forma digital por HELENA MARIA JOSE ALVES BORGES Data: 2018.08.24 00:13:18 +0100
3. Estabelecimento comercial permanente (ECP)	4. Assinatura / autenticação Qualidade do signatário: NS Nome: NS Data: 2014-01-09

O titular referido na casa 1 e um:

Operador Económico Autorizado

- Simplificações Aduaneiras  
 - Segurança e Protecção  
 - Simplificações Aduaneiras/Segurança e Protecção

5. Data a partir da qual a autorização é válida: 2018-08-29

# Newly Elected Vice President of UTİKAD – Mr Cihan Yusufi (Globelink Ünimar)



We are proud to announce that Mr. Cihan Yusufi, Managing Director of Globelink Ünimar is elected as the Vice President of UTİKAD, at the recent 36th Ordinary General Assembly Meeting held on 29 November 2018 at the Crowne Plaza Hotel Florya in Istanbul.

UTİKAD (Association of International Forwarding and Logistics Service Providers) in Turkey, was founded in 1986. It is the most comprehensive non-governmental organization of Turkish transportation and logistics sector.

UTİKAD represents the logistics sector and their members in the best way at the national and international levels, to contribute to the sector's sustainable growth, conduct trainings, and to promote professionalism and excellence of the logistics industry.

We extend our heartiest congratulations to Mr Yusufi and thank him for his contribution to the Turkish Shipping Industrv.

## Globelink Ünimar Family Donated for a School at the South-East Part of Turkey

Globelink Ünimar recently supported a Corporate Social Responsibility initiative to build a library Uğurlu School in Eyyübiye – Şanlıurfa, Turkey. Thanks to the kind hearts and generosity of the entire Globelink Ünimar Family, they provided the building materials for the library, as well as books and heaters to the school.

It will always be Globelink's endeavour to put our best foot forward and extend the helping hand on promoting continuous support to children's education.



## New Service – Shenzhen (Shekou) to Port Louis




**SERVICE DETAILS**

Carrier: Safmarine  
Sailing day: Monday  
Transit time: 14 days  
Frequency: Fortnightly

For rates inquiry and more information, please contact Justin at +86 755 25194400 (Ext 875) or email [justin@cwtglobelink-sz.com](mailto:justin@cwtglobelink-sz.com).

## New Service - Singapore to Algeciras



**SERVICE DETAILS**

Carrier: CMA CGM  
Sailing day: Saturday  
Transit time: 18 days  
Frequency: Weekly

For rates inquiry and more information, please contact Edwin Yip at + 65 62251833 (Ext 8120) or email [edwinyip@sg.cwt-globelink.com](mailto:edwinyip@sg.cwt-globelink.com).

# Holidays in January 2019

<b>Australia</b>	01 Jan	New Year's Day	<b>Philippines</b>	01 Jan	New Year's Day
	26 - 28 Jan	Australia Day	<b>Portugal</b>	01 Jan	New Year's Day
<b>Bulgaria</b>	01 Jan	New Year's Day	<b>Qatar</b>	01 Jan	New Year's Day
<b>China</b>	01 Jan	New Year's Day	<b>Romania</b>	01 - 02 Jan	New Year's Day
<b>Costa Rica</b>	01 Jan	New Year's Day		24 Jan	Unification Day
<b>Croatia</b>	01 Jan	New Year's Day	<b>Singapore</b>	01 Jan	New Year's Day
	06 Jan	Epiphany	<b>Slovenia</b>	01 - 02 Jan	New Year's Day
<b>Egypt</b>	07 Jan	Coptic Christmas Day	<b>Spain</b>	01 Jan	New Year's Day
	25 Jan	Police Day		06 Jan	Epiphany
<b>Guatemala</b>	01 Jan	New Year's Day	<b>Sri Lanka</b>	15 Jan	Tamil Thai Pongal Day
					Duruthu Full Moon Poya
<b>Hong Kong</b>	01 Jan	New Year's Day		20 Jan	Day
<b>India</b>	01 Jan	New Year's Day	<b>Taiwan</b>	01 Jan	New Year's Day
	14 Jan	Makar Sankranti	<b>Turkey</b>	01 Jan	New Year's Day
			<b>United Arab</b>		
	26 Jan	Republic Day	<b>Emirates</b>	01 Jan	New Year's Day
<b>Indonesia</b>	01 Jan	New Year's Day	<b>United Kingdom</b>	01 Jan	New Year's Day
<b>Korea</b>	01 Jan	New Year's Day	<b>Vietnam</b>	01 Jan	New Year's Day
<b>Kuwait</b>	01 Jan	New Year's Day			
<b>Mauritius</b>	01 - 02 Jan	New Year's Day			
	21 Jan	Thaipooosam Cavadee			
<b>Morocco</b>	01 Jan	New Year's Day			
		Manifesto of			
	11 Jan	Independence			

## CWT Globelink Group

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